1. I have clearly identified a client
    a. RPG styled Dungeon Masters, Novel Writers looking for inspiration, RPG players looking for inspiration for their character bio

    Teacher Note: an identified client is **one CLEAR person**. They might work for a company but your client is one person. I do think this client people are interesting but this isn't specific enough.

2. I have described an appropriate scenario for investigation for an identified client
    a. If anyone is searching phrases like RPG, Character generator, Name generator, Story generator, Character story, inspiration for writing etc.

    Teacher Note: without a very clear client, how can you know what the very clear problem is? What HIGHLY specific problem are you trying to solve here?

3. I have provided evidence of consultation
    a. The client puts in some initial/essential information that he needs in his story

    Teacher Note: about 10 emails, back and forth which describe the clear path to understanding a client requirements.

4. I have justified the rationale for choosing the proposed product

    Teacher Note: How will your solution solve the problem you want to solve?

    a. This generator was made by a RPG player and also a novel-writer-wannabe so it definitely has all that you need
5. I have included a range of appropriate criteria for evaluating the success of the product

    Teacher Note: This is pretty good. It clearly describes what this product must do to satisfy the success criteria.

    a. My system will create a rpg background generator
    b. My system will ask the user what genre they want
    c. My system will give five sentence background for a character
        i. My program will ask a user what genre they want to build a character for. The choices will be: scifi, fantasy, and steampunk
        ii. The first sentence will cover appearance
        iii. The second sentence will cover personality traits
        iv. The third sentence will cover early life (first 12 years)
        v. The fourth sentence will cover goals and ambitions
        vi. The fifth sentence will discuss flaws, scars, vendettas, and regrets

Criterion A: Planning (6 marks)

The success criteria identified in criterion A will be used in criterion D to evaluate the effectiveness of the product.

Marks	Description
0	The response does not reach a standard described by the descriptors below.
1–2	An appropriate scenario for investigation for an identified client is stated. The rationale for choosing the proposed product is identified. The criteria for evaluating the success of the product are generally inappropriate.

3–4	An appropriate scenario for investigation for an identified client, providing evidence of consultation, is stated. The rationale for choosing the proposed product is partially explained and includes some appropriate criteria for evaluating the success of the product.
5–6	An appropriate scenario for investigation for an identified client, providing evidence of consultation, is described. The rationale for choosing the proposed product is justified and includes a range of appropriate criteria for evaluating the success of the product.